



Cookie Policy

Date Effective: 10th May 2018

Last Revised: 10th May 2018

Data Owner and Controller

Palm Yorkshire 8017441.

Registered address: Unit 5, Swinnow Court, 621 Stanningley Road, West Yorkshire, LS13 4ER.

Please be aware that this website uses cookies to improve the way that it responds to your individual preferences. Palm Yorkshire have employed the use of cookies on this website for a number of functionality purposes which allow you to gain optimum results when using it.

1) What are Cookies?

Cookies are small files which store information on your device. Most browsers automatically allow this data to be stored, however you will be able to turn this option off in your web browser if required.

1.1) The data collected by our cookies is anonymous and cannot be used personally identify an individual. They work to ensure that options individual to you (such as your preferred language, your likes and dislikes) are remembered whenever you access this website.

1.2) If you do not disable the option to use cookies in your web browser, we assume that you are happy for us to continue to use cookies to help improve your experience on this website.

We will use the anonymous data collected for the following:

1.3) Analytics and Performance

To analyse website performance and visitor traffic which helps us understand the way that you navigate our site. This helps us improve any design or construction issues and helps us to make this website more user friendly.

1.4) Functionality

Cookies can recognise when you return to this website and provide relevant settings according to your previous activity. Information in a cookie stores your settings and preferences (such as preferred language and choice of region) to make the website perform best for you.

2) Third-Party Cookies

We use a number of third-party service providers which help to improve and optimise the performance of our products and services. These third-parties may also place a cookie on your device when you interact with our website or use our services. Below is a breakdown of the third-party providers we use:

4.1) Google AdWords conversion tracking (Google LLC.)

Google AdWords conversion tracking is an analytics service provided by Google LLC. that connects data from the Google AdWords advertising network with actions performed on this Application.

Personal Data collected: Cookies and Usage Data.

Place of processing: United States – Privacy Policy.

4.2) Google Fonts (Google LLC.)

Google Fonts is a typeface visualisation service provided by Google LLC. that allows this Application to incorporate the content of this kind on its pages.

Personal Data collected: Usage Data and various types of Data as specified in the privacy policy of the service.

Place of processing: United States – Privacy Policy.

4.3) Google reCAPTCHA (Google LLC.)

Google reCAPTCHA is a SPAM protection service provided by Google LLC. The use of reCAPTCHA is subject to the Google privacy policy and terms of use.

Personal Data collected: Cookies and Usage Data.

Place of processing: United States – Privacy Policy.

4.4) Bing Ads (Microsoft Corporation)

Bing Ads is an advertising service provided by Microsoft Corporation.

Personal Data collected: Cookies and Usage Data.

Place of processing: United States – Privacy Policy – Opt Out.

4.5) Hotjar (Hotjar Ltd)

Hotjar is a session recording and heat mapping service provided by Hotjar Ltd. Hotjar honours generic “Do Not Track” headers. This means the browser can tell its script not to collect any of the User’s data. This is a setting that is available in all major browsers.

Personal Data collected: Cookies, Usage Data and various types of Data as specified in the privacy policy of the service.

Place of processing: Ireland – Privacy Policy – Opt Out.

4.6) Tawk.to Widget (tawk.to ltd)

The Tawk.to Widget is a service for interacting with the Tawk.to live chat platform provided by tawk.to ltd.

Personal Data collected: Cookies and Usage Data.

Place of processing: United Kingdom – Privacy Policy.

4.7) CloudFlare (Cloudflare, Inc.)

CloudFlare is a traffic optimisation and distribution service provided by CloudFlare, Inc. The way CloudFlare is integrated means that it filters all the traffic through this Application, i.e., communication between this Application and the User’s browser, while also allowing analytical data from this Application to be collected.

Personal Data collected: Cookies and various types of Data as specified in the privacy policy of the service.

Place of processing: United States – Privacy Policy.

3) Contact Us

If you have any questions, concerns or complaints regarding our Cookie Policy, you may contact us on the details below:

By Mail: Unit 5, Swinnow Court, 621 Stanningley Road, West Yorkshire, LS13 4ER

By Phone: 0113 204 7708

By Email: info@palmyorkshire.co.uk